

ISSUE NO.	PUBLICATION DATE	VOLUME 45 SPECIAL THEMES*	AD SPACE DEADLINE
1	Sept. 10	Prepare for Rosh Hashanah/Youth	Sept. 3
2	Sept. 17	ROSH HASHANAH GREETINGS /Seniors	Sept. 10
3	Oct. 1	Fall Happenings/Youth	Sept. 24
4	Oct. 15	Camps & Schools/Seniors	Oct. 8
5	Oct. 29	CELEBRATIONS & SIMCHAS /Youth	Oct. 22
6	Nov. 12	Prepare for Thanksgiving/Seniors/Charitable Giving	Nov. 5
7	Nov. 26	Holiday Happenings/Youth	Nov. 19
8	Dec. 3	Prepare for Hanukkah/Seniors	Nov. 25**
9	Dec. 10	HANUKKAH GREETINGS /Youth	Dec. 3
10	Dec. 24	Post Holiday sales/Seniors	Dec. 17
11	Jan. 7	Health & Fitness/Youth	Dec. 30**
12	Jan. 21	WEDDINGS /Seniors	Jan. 14
13	Feb. 4	Camps & Schools/Valentine's Day/Youth	Jan. 28
14	Feb. 18	BUSINESS PROFILES /Seniors	Feb. 11
15	March 4	Prepare for Passover/Youth	Feb. 25
16	March 11	Prepare for Passover/Seniors	March 4
17	March 25	PASSOVER GREETINGS /Youth	March 18
18	April 8	Home & Garden/Seniors	April 1
19	April 22	Health & Wellness/Youth	April 15
20	May 6	Mother's Day/Real Estate/Seniors	April 29
21	May 20	BAR/BAT MITZVAHS /Youth	May 13
22	June 3	Dads & Grads/Seniors	May 27
23	June 17	Dads & Grads/Youth	June 10
24	July 1	Summer Fun/Seniors	June 24
25	July 15	Excursions/Day Trips/ Youth	July 8
26	July 29	WEDDINGS /Seniors	July 22
27	Aug. 12	Temple Open Houses/Back To School/Youth	Aug. 5
28	Aug. 26	Prepare for Rosh Hashanah/Seniors	Aug. 19

* Themes are subject to change
 ** Early ad deadline due to holidays