

Google Analytics Audience Overview

Pageviews
51,810

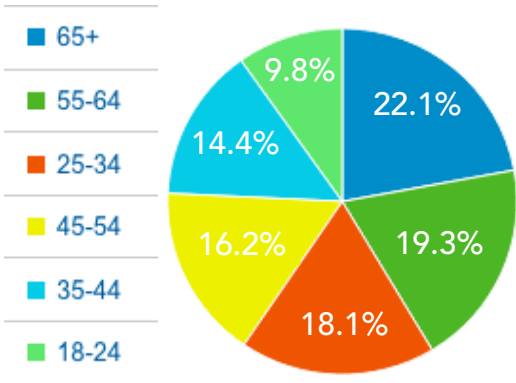
Page / Session
2.67

Unique Pageviews
23,732

Sessions
19,405

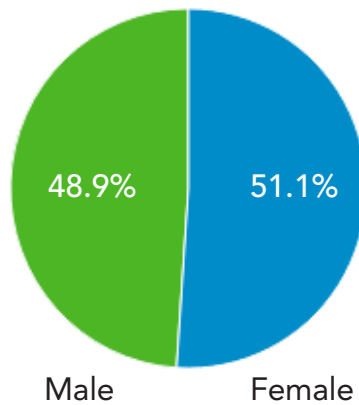


Age

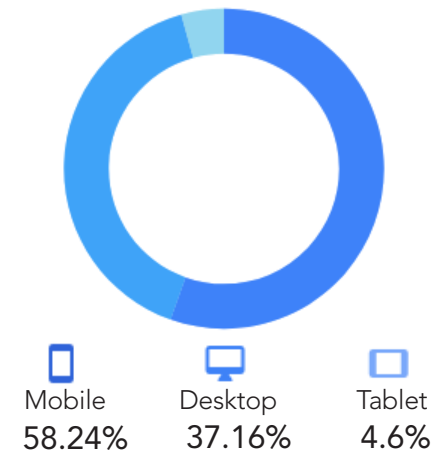


Average age 45.13

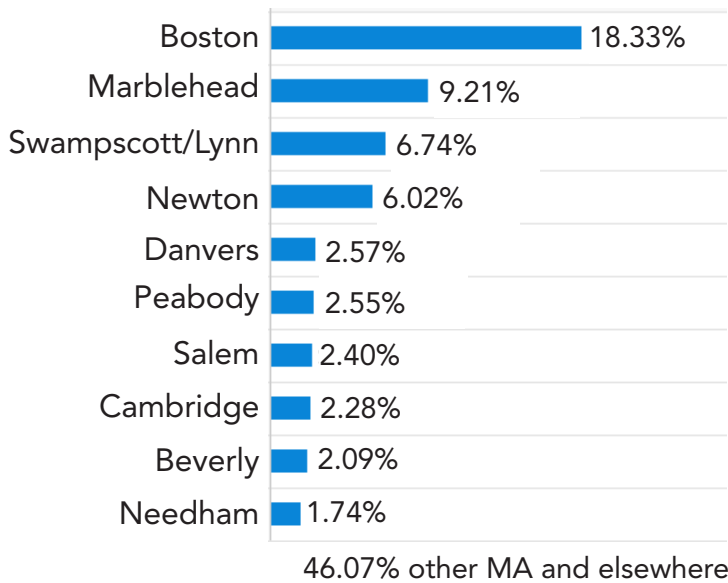
Demographics



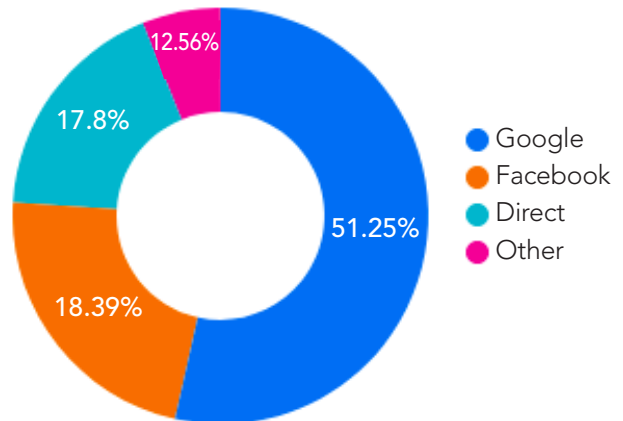
Sessions by device



Top 10 MA Locations



Top Acquisition Channels



*based on Google analytics from Nov. 1, 2020 through Jan. 31, 2021

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