

ISSUE NO.	PUBLICATION DATE	VOLUME 46 SPECIAL THEMES*	AD SPACE DEADLINE
1	Sept. 2	ROSH HASHANAH GREETINGS /Youth	Aug. 25**
2	Sept. 16	Sukkot/Seniors	Sept. 9
3	Sept. 30	Fall Happenings/Youth	Sept. 23
4	Oct. 14	Camps & Schools/Seniors	Oct. 7
5	Oct. 28	CELEBRATIONS & SIMCHAS /Youth	Oct. 21
6	Nov. 11	Prepare for Thanksgiving/Seniors	Nov. 4
7	Nov. 18	Prepare for Hanukkah/Charitable Giving Thanksgivukkah/Youth	Nov. 11
8	Dec. 2	HANUKKAH GREETINGS /Seniors	Nov. 22**
9	Dec. 9	Holiday Gifts/Youth	Dec. 2
10	Dec. 23	Happy New Year/Seniors	Dec. 16
11	Jan. 6	Post Holiday Sales/Health & Fitness/Youth	Dec. 30
12	Jan. 20	WEDDINGS /Seniors	Jan. 13
13	Feb. 3	Camps & Schools/Valentine's Day/Youth	Jan. 27
14	Feb. 17	BUSINESS PROFILES /Seniors	Feb. 10
15	March 3	Arts & Entertainment/Youth	Feb. 24
16	March 17	Springtime Home Improvements/Retirement Living	March 10
17	March 31	Prepare for Passover/Youth	March 24
18	April 7	Prepare for Passover/Seniors	March 31
19	April 14	PASSOVER GREETINGS /Youth	April 6**
20	April 28	Health & Wellness/Mother's Day/Seniors	April 21
21	May 12	Salute to Israel/Youth	May 5
22	May 26	BAR/BAT MITZVAHS /Dads & Grads/Seniors	May 19
23	June 9	Dads & Grads/Youth	June 2
24	June 23	Summer Fun/Seniors	June 16
25	July 7	Day Excursions /Youth	June 30
26	July 21	WEDDINGS /Seniors	July 14
27	Aug. 4	Back to School/Youth	July 29
28	Aug. 18	Temple Open Houses/Back to School/Seniors	Aug. 11

* Themes are subject to change. ** Early ad deadline due to holidays.